

Call for events under the label of the European Choral Association in 2027

Apply for your event to be promoted as an event under our label if you would like to:

- **Connect your event to the European Choral Association - the voice for collective singing in Europe and beyond - and its values**
- **Reach out to its large network**
- **Increase your events' international visibility**

Which events can apply

These are [events for choirs and singers, vocal leaders/ conductors, creators/composers, educators/ teachers and/or choral lovers](#), with differing and flexible structure and programmes.

The events must:

- Be **NON COMPETITIVE** - there may be exceptions for members of the CFN
- Be **EDUCATIONAL** in some aspects
- Be **INTERNATIONAL** with information available in English

The artistic programme will be approved by the European Choral Association's Artistic Strategy Group, and the organisers can ask for proposals and ideas to develop it.

The participation fees are based on the European Choral Association system (more info below).

What we ask for

- You must implement your event according to the European Choral Association's rules:
 - Invitation of one representative of the European Choral Association to the event;
 - Approval of musical programme by the European Choral Association's Artistic Strategy Group.
- The participation fees of the event must be based on the European Choral Association's system with reduced fees for indirect members (members of a member organization of the European Choral Association and members of the Friends of the European Choral Association) as well as different fees for participants from different countries ([country group system](#) – the exact difference may be discussed case by case and handled in a flexible way).
- You must use the logo of the Association in connection with the sentence "*Event under the label of the European Choral Association*" in all communication about the event and spread information about the Association whenever possible.
- You have to pay a Label fee in exchange for the services offered, according to the table below.

What you get

Website Visibility

- Inclusion on a dedicated page on our website exclusively featuring our events and events under our label
- Listing in our calendar of choral events

Printed Flyer with QR Code

- Inclusion in our printed flyer featuring our events and events under the label, including a QR code linking to the event website, with the following distribution schedule:
 - **July edition** – deadline: 1 June
(distributed during summer festivals and events)
 - **November edition** – deadline: 1 October
(distributed during our Membership Weekend)

Newsletter Coverage

- Regular mentions in our newsletter (at least four per year)
- Inclusion in a dedicated mailing for events under the label sent through our newsletter and to our member organisations (September/October 2025)

Social Media Promotion

- At least one social media post on our LinkedIn, Instagram, and Facebook profiles (to be agreed in advance with our Communication team)

****Please note:** All opportunities are subject to deadlines and depend on the timely provision of materials by the event organiser.

How to apply

Applications are open from **25 February until 31 December 2026**.

Event organisers can submit their request by email to:
communication@europeanchoralassociation.org
(cc: **info@europeanchoralassociation.org**)

The application must include:

- The event description (including dates, if available, and location)
- The artistic programme of the event
- Expected number of attendees

Our office will review your request within **three weeks** (please note that response time may be longer in July/August).

The final approval of the event is subject to the approval of the programme by our Artistic Strategy Group and receipt of the label fee payment (see below).

Label Fee

Events under the label of the European Choral Association have to pay a fee in exchange for services provided by the European Choral Association, based on the size of the event, as described below.

The Label fee consists of a non-refundable flat fee to be paid in advance before the event.

For this kind of events, the communication fee will be calculated as follows:

	FLAT FEE (non-refundable, to be paid in 2025 before the event)		
	Country Group 1*	Country Group 2*	Country Group 3*
S (mall) events Under 100 participants	750€	375€	187.5€
M (edium) events Between 100 and 1000 participants	1.000€	500€	250€
L (arge) events over 1000 participants	1.500€	750€	375€

*See the country group list here: <https://europeanchoralassociation.org/about-us/who-we-are/members/country-groups/>